



styleguide
2017

Interreg 
EUROPEAN UNION
2 Seas Mers Zeeën
MET-CERTIFIED

Along with the majority of ETC programmes, Interreg 2 Seas decided to promote the common branding strategy, proposed by INTERACT. This resulted in a new Programme logo that on the one hand is in line with the common branding, and on the other hand preserves a part of its own identity by displaying its name in the 3 Programme languages.

Project branding and visibility rules

Along with the majority of ETC programmes, Interreg 2 Seas decided to promote the common branding strategy, proposed by INTERACT. This resulted in a new programme logo that on the one hand is in line with the common branding, and on the other hand preserves a part of its own identity by displaying its name in the 3 Programme languages.

A. Programme logo + reference to the ERDF (mandatory)

All communication activities developed by Interreg 2 Seas projects need to display the European Union Emblem and make reference to both the European Union and the European Regional Development Fund. The Interreg 2 Seas Programme logo already takes into account two of these three requirements, namely the EU emblem and the reference to the European Union. Projects have to display the Programme logo on their communication activities, according to the following rules:



1. SIZE

Respect a minimal width of 38.1mm. No maximal size is set.



2. PROPORTION

Maintain the exact spatial relationship shown above when scaling the logo electronically. Do not stretch or squish the logo.



3. PROTECTED AREA

Keep a protected area, equivalent to the width of the letter "e" in the Programme logo, around all versions of the logo. No text or other visuals should appear within this area. The protected area also precludes the addition of any additional type, graphics, or images in such a way that the effect is to create a distinct combined logo.

colours

Projects are encouraged to use the colour of the Programme Specific Objective re-lated to their project as the principal colour of their logo. This is the same colour that has to be used for the mandatory project poster:



print

C 100
M 80
Y 0
K 0

C 45
M 0
Y 100
K 0

C 0
M 0
Y 0
K 90

C 0
M 0
Y 0
K 65

online

R 0
G 68
B 148

R 171
G 195
B 43

R 60
G 60
B 60

R 125
G 125
B 125

use of fonts, office

The guidelines below are to be used for online documents such press releases, PowerPoint presentations, reports and similar matters.

H1_trebuchet regular
fontsize 27, leading 32

The project consortium
brings together 10 partners
from 4 European countries.

H2_trebuchet regular
fontsize 17 pt, leading 24 pt

The project consortium brings together
10 partners from 4 European countries.

H3_trebuchet bold
fontsize 12 pt, leading 16 pt

The project consortium brings together 10 partners from
4 European countries.

plain text_trebuchet regular
fontsize 9 pt, leading 14 pt

The project consortium brings together 10 partners from 4 European countries.
Ut voluptatiae quos ea et quo ipsunt minis idesequi occumquosae remquaturepe
andam con plab illore ped mi, ius. Ut mo id mosandaest, ommoles ut faci quam
quis mos et aborrum quiberum aria duciatiis doloristis denimi, que que volorepudi
comnit et voloreicium ditecto et eatur aut vellaniendis rem quam eumendia volu-
pidi inveresto berum doluptia ipsamus repero ipsa que voluptibus maio consed es
mincius, occus sit, qui quiatur mos as cusciis preius et latur?

footnote_trebuchet italic
fontsize 6 pt, leading 9 pt

The project consortium brings together 10 partners from 4 European countries.

powerpoint

interreg
2 Seas Mers Zeeën
MET-CERTIFIED

titel
subtitel

CO₂
low-carbon
technologies

interreg
2 Seas Mers Zeeën
MET-CERTIFIED

subtitel

inleiding Em quiae volorem que cus, anihica boritas ut alita a et quis id maïos nesci idendis ad mo beruptatquo quandiam quatectios quatum erio delecearia alicide stiuntur?

interreg
2 Seas Mers Zeeën
MET-CERTIFIED

subtitel

inleiding Em quiae volorem que cus, anihica boritas ut alita a et quis id maïos nesci idendis ad mo beruptatquo quandiam quatectios quatum erio delecearia alicide stiuntur?

- Poriti tendania dellatem quidips undigent resedicia eum dem quaecab oreped ut lacerem aut at harchil minvell estio.
- facerro occum illoreucus sandel ima nonse dolorrum aut eic-ipsuntet est la id esectas sequas exerspererum.
- Cessinum delitas volupta derum quam voloratiae.
- Toraest lab ipsus am re pror suture num aliscimet.
- Sin re vit velles ut rem facea volupta por alique am.

interreg
2 Seas Mers Zeeën
MET-CERTIFIED

with the financial support of

EUROPEAN UNION
European Regional
Development Fund

Provincie
Noord-Holland

PROVINCIE
ZEELAND

West-Vlaanderen

PowerPoint presentations contain the determined font (Trebuchet) and font sizes. Titles (H1) should be font size 50, subtitles (H2) font size 30, heading 3 (H3) font size 22, intro text font size 17 (bold) and core text font size 14. The logo of Interreg 2 Seas is positioned in the upper left corner on each slide. The colour scheme matches the overall branding and style of Interreg 2 Seas (see page 4).

press release



Van links naar rechts: (1) SME's Plat-O onderwaterplatform met getijdenturbines, dat getest zal worden bij EMEC, (2) getijdencentrale van Tocado in de Oosterschelde, (3) EEL Energy in testing bij IFREMER en (4) TTC offshore test site.



Persbericht - 19 December 2016

MET-Certified: een boost voor mariene energieprojecten

Alkmaar, Nederland - Europa geeft 5,6 miljoen euro aan het MET-Certified project via haar 2 Zeeën-programma en beoogt hiermee sneller en meer mariene energieprojecten van de grond te krijgen. MET-Certified wordt gerund door een consortium van Europese partners uit de industrie, overheid en academische wereld.

In juli 2016 gaf het Toezichtcomité van het Interreg 2 Zeeën-programma groen licht aan het MET-CERTIFIED project, dat staat voor "Development of International Standards and Certification Schemes for Marine Energy Technologies".

MET-CERTIFIED heeft als doel om meer verzekerbare en dus financierbare mariene energieprojecten te lanceren door het ontwikkelen van internationaal erkende standaarden en certificatieschema's, alsook door het testen en verifiëren van technologieën tegen IEC standaarden voor mariene energie convertoren.

"Dit project sluit aan bij één van de belangrijkste aanbevelingen van de Strategische Roadmap van het Ocean Energy Forum. Certificering kan namelijk helpen om de vermeende risico's van technologieën op vlak van prestaties en structurele integriteit te verminderen, en faciliteert op die manier zowel de financiering als de exportmogelijkheden. Tot op heden bestaat er nog geen certificatieschema voor mariene energie technologieën dat door alle stakeholders op een consistente manier ontwikkeld en geïmplementeerd is.

De verwachting is dat dit de komende drie jaar in werking zal treden onder de vlag van het IEC. De timing



Press releases contain the determined font (Trebuchet) and font sizes. Titles should be font size 27, subtitles font size 17, introduction text font size 12 (bold), core text font size 9 and footnotes font size 6. Text is put into two columns. The logo of Interreg 2 Seas is positioned in the upper right corner. Logos of partners are positioned at the bottom. Optional: insert image size 7X18 cm.

report



Development of International Standards and Certification schemes for Marine Energy Technologies

Deliverable [number]

[Title deliverable]

Project No. 2501-020



with the financial support of



The sole responsibility for the content of this deliverable lies with the authors. It does not necessarily reflect the opinion of the European Union. Neither the EACI nor the European Commission are responsible for any use that may be made of the information contained therein.

reports contain the determined font (Trebuchet) and font sizes. Titles should be font size 27, subtitles font size 17, introduction text font size 12 (bold), core text font size 9 and footnotes font size 6.

use of fonts, print

The guidelines below are to be used for printed documents such as posters, flyers, brochures, pamphlets and similar matters.

H1 _open sans light
fontsize 27, leading 32

The project consortium
brings together 10 partners
from 4 European countries.

H2 _open sans semi bold
fontsize 17 pt, leading 26 pt

**The project consortium brings together
10 partners from 4 European countries.**

H3 _open sans regular
fontsize 12 pt, leading 18 pt

The project consortium brings together 10 partners from 4
European countries.

plain text _open sans light
fontsize 9 pt, leading 14 pt

The project consortium brings together 10 partners from 4 European countries. Ut aperuptas autenim quam quid es sim undignam et fuga. Et plabor andit et endisit, anduntem eat. Ignate inis id que enis reptin ellut a doluptaquas molecab oraeris ma dolute lam velectecati odit quis eum qui aut occus et que ero invent ea sum sinctaspedis cum facitae consequis eum qui dolor sequas alitiosandit as rem id mo omni dolupta net vel in et faccusdae nihillab id quo bero videria consequae ex enditint eiusani hiligen disquos rehendam que necest, volorer sperchil earchil etus alignis eati sit utem voluptate omni volorrorecae volore, undias reperferit utem sita

footnote _open sans light italic
fontsize 6 pt, leading 10 pt

The project consortium brings together 10 partners from 4 European countries.